# Bayes theorem. Statistical framework.

- $\theta$  is some unknown **parameter**.
- $\theta$  is typically a vector,  $\theta = (\theta_1, \theta_2, \dots, \theta_r)$ .
- r = 1 is the scalar case or one parameter model.
- $y = (y_1, y_2, ..., y_n)$  is a **data** vector. Provides information about  $\theta$ .
- $f(y|\theta)$  is the **sampling distribution** of y given  $\theta$ .
- $p(\theta)$  is the **prior distribution** on  $\theta$ . Represents our degree of belief on  $\theta$ .
- $\theta$  is treated as a **random** variable.



- **Posterior distribution:**  $p(\theta|y)$  is the updated knowledge about  $\theta$  conditional on y.
- Bayes theorem:

$$p(\theta|y) \propto f(y|\theta)p(\theta)$$

• The complete formulation is:

$$p(\theta|y) = \frac{f(y|\theta)p(\theta)}{\int_{\Theta} f(y|\theta)p(\theta)d\theta}.$$

## Inference on Binomial model

- y number of successes over n trials; y = 0, 1, 2, ..., n.
- n is a fixed known quantity.
- $\theta$  is the probability of success for a single trial;  $0 < \theta < 1$ .
- Binomial distribution:

$$f(y|\theta) = \binom{n}{y} \theta^y (1-\theta)^{n-y}$$

- A possible prior on  $\theta$ ,  $\theta \sim U(0,1)$  or  $p(\theta) = 1$ ;  $0 < \theta < 1$ .
- Posterior distribution,

$$p(\theta|y) \propto \binom{n}{y} \theta^y (1-\theta)^{n-y} \propto \theta^{y+1-1} (1-\theta)^{n-y+1-1}$$



- This defines a Beta density, Beta(y + 1, n y + 1).
- A Bayes estimate of  $\theta$  could be  $\frac{y+1}{n-y+1}$ , the mean of the distribution.
- Since  $\theta|y \sim Beta(y+1, n-y+1)$ , then  $E(\theta|y) = \frac{y+1}{n-y+1}$ .
- In classical methods, the same probability is estimated as  $\frac{y}{n}$ .
- If *n* is *large*, the estimators are similar.
- Bayes argued for this prior based on the fact that *prior* predictive density,  $p(y) = \frac{1}{n+1}$ ; y = 0, 1, ..., n.
- Laplace considered the *Principle of insufficient reason*, "all values of  $\theta$  are equally likely".



# Prior predictive distribution for y

- Suppose  $y_i \sim Bernoulli(\theta)$ ;  $y_i = 0, y_i = 1$  and  $\theta \sim U(0, 1)$ .
- Prior predictive probability for  $y_i = 1$ ,

$$P(y_i = 1) = \int_0^1 Pr(y_i = 1|\theta)p(\theta)d\theta = \int_0^1 \theta d\theta = 1/2$$

• If y follows a full  $Binomial(n, \theta)$  observation,

$$p(y) = \int_0^1 f(y|\theta)p(\theta)d\theta = \int_0^1 \binom{n}{y} \theta^y (1-\theta)^{n-y} d\theta$$
$$= \binom{n}{y} \frac{\Gamma(y+1)\Gamma(n-y+1)}{\Gamma(n+2)} = \frac{1}{n+1}.$$

- This is a *discrete uniform* distribution on  $\{0, 1, 2, ..., n\}$ .
- Why? For any Beta(a, b) distribution,

$$\frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)}\int_0^1 \theta^{a-1}(1-\theta)^{b-1}d\theta=1$$

- If z is a positive integer,  $\Gamma(z) = (z-1)!$
- Apply results for a = y + 1, b = n + 1.
- If ỹ is a future Bernoulli outcome given that we had observed y successes,

$$P(\tilde{y} = 1|y) = \int_0^1 P(\tilde{y} = 1|\theta, y) p(\theta|y) d\theta = \int_0^1 \theta p(\theta|y) d\theta$$
$$= E(\theta|y); \text{(posterior expectation or mean)}$$



- $\theta \sim U(0, 1), \, \theta | y \sim \textit{Beta}(y + 1, n + 1 y), \, \text{then}$  $E(\theta | y) = \frac{y+1}{n+2}.$
- A more general prior is indeed,  $\theta \sim Beta(a, b)$  or

$$p(\theta) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \theta^{a-1} (1-\theta)^{b-1}; a > 0, b > 0$$

The Posterior distribution for this prior can be obtained as,

$$p(\theta|y) \propto f(y|\theta)p(\theta) \propto \binom{n}{y} \theta^y (1-\theta)^{n-y} \theta^{a-1} (1-\theta)^{b-1}$$

which implies

$$p(\theta|y) \propto \theta^{a+y-1} (1-\theta)^{b+n-y-1}$$
.

• This is a Beta distribution, Beta(a + y, n - y + b).



- Conjugate prior: Posterior distribution follows the same parametric form as the prior (also known as "Data-augmentation prior").
- The *prior-posterior* update is fairly simple.
- In the Binomial-Beta example,  $a \rightarrow a + y$ ;  $b \rightarrow b + n y$ .
- So a may be thought as the number of successes represented in the prior (b the number of failures).
- In this case,

$$E(\theta|y) = \frac{a+y}{a+b+n}.$$

- As  $n \to \infty$ , prior does not influence the posterior mean.
- The case a = b = 1 can be thought as a *Reference* case.



### Illustrations

#### **Example 1**

- y is the number of girls in n recorded births. θ probability of a female birth.
- Assume that births are independent.
- Hypothesis  $\theta$  < 0.5. In Europe and accepted value is 0.485.
- If  $\theta \sim U(0,1)$ , then  $p(\theta|y) = Beta(\theta|y+1, n-y+1)$ .
- Posteriors for: a) n = 5; y = 3, b) n = 20; y = 12, c) n = 100; y = 60, d) n = 1000; y = 600.
- $p(\theta < 0.5 | n = 5, y = 3)$ ?



### Example 2

- Laplace collected data in Paris from 1745-1770.
- Result: 241,945 girls; 251,527 boys.
- $\theta \sim U(0,1)$ .
- $P(\theta < 0.5 | y = 241, 945, n = 493, 472)$ ?
- Posterior summaries based on the mean and SD of a Beta(a,b) distribution.
- If m denotes the mean,  $m = \frac{a}{(a+b)}$ ;  $SD = \sqrt{\frac{m(1-m)}{(a+b+1)}}$ .
- We also consider a 95% probability interval.

#### Example 3

- Placenta previa: unusual condition in pregnancy. "Placenta implanted low in the uterus".
- Study in Germany: n = 980 births, y = 437 female.
- Is there evidence to think that  $\theta < 0.485$ ?
- Use of different Beta priors based on 2 values,

$$m=\frac{a}{(a+b)}; s=(a+b)$$

for *m* and *s* specified apriori.

This is equivalent to,

$$a = ms; b = s(1 - m)$$

• For a posterior Beta(a+y,b+n-y), the sum of parameters is a+b+n so a+b can be interpreted as the equivalent sample size in the prior.

- How do we estimate the ratio of probabilities of male to female births?
- So the parameter of interest is  $\phi = (1 \theta)/\theta$ .
- Difficult to find the posterior distribution of  $p(\phi|y)$ .
- An approximate solution with Monte Carlo simulation:
  - Generate 1000 (for example) draws from  $\theta \sim Beta(a + y, b + n y)$ .
  - $\theta_1, \theta_2, \dots, \theta_{1000}$ .
  - With draws, compute values  $\phi_i = (1 \theta_i)/\theta_i$ ; i = 1, 2, ..., 1000.
  - Summarize values of  $\phi_i$ , i = 1, 2, ..., 1000 (histograms, empirical quantiles).

